

Subject: [Hospital Name] Participation in 2nd Annual CHD Skin-to-Skin-a-thon (Aug 2026)

Dear [Name of Leader/Leadership Team],

I am writing to propose that [Hospital Name] join the 2nd Annual CHD Skin-to-Skin-a-thon, organized by Cardiac Newborn Neuroprotective Network (CN3), a SIG with CNOC's (Cardiac Neurodevelopmental Outcome Collaborative).

Why Participate? Following the success of the inaugural event—which was selected as a top abstract for oral presentation at the CNOC 2025 conference—this initiative is returning in August 2026 with significant momentum. Participation has already grown from 22 sites last year to 35 registered sites across the US and Canada.

The event's purpose is to raise awareness about the benefits of skin-to-skin care and increase its utilization through a fun, interactive event. We have an AMAZING team assembled (cc'd) that is very excited about [Hospital Name] participating, and we are currently in active planning phases.

The plan is to follow our current, approved holding and safety guidelines, but we will be focusing on the education of all types of staff leading up to the event this spring. To make this effort successful, we want to make sure that CICU and CV surgery leadership are aware and involved.

I've attached a couple of slides with a little more information, including our "camp cuddles" theme. We would love to have your support with making staff aware of this fun and exciting event and in providing the Skin-to-skin-a-thon team with opportunities to advertise, promote the event, and provide some fun educational opportunities to staff leading up to the event.

I am happy to have further conversations about this, and we will provide updates as our team solidifies the plans for the event at our hospital.

Sincerely,